Jesus Israel Bejar II

Web Development (WDD 130)

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Introduction –

Subject :

The intended purpose of this website is to making the adoption experience of a westie puppy simple, easy and transparent. The website is supposed to 1) welcome families to the website with endearing images of puppy moms (Susy, Peaches and Tesla) then 2) offer a way to contact us with a contact us page and finally 3) offer pricing information about champion and non champion dogs. These pages make the adoption experience easier by providing cost information, contact information, breeding criteria information, images of healthy dogs, etc.

Audience :

My target audience is perspective dog owners! That could be young families, older couples, or young, single adults! Most reside within Colorado and/or the United States.

URL : <https://jesusbejar.github.io/wdd130/bejarwesties/PersonalIndex.html>

Goals/Objectives –

Hope :

My hope for this website is that is exists as a stepping stone, inspiration and reference project. It is a stepping stone because it is the first piece of myself I have really given to web development. It represents who I am and what I can do in a small way. It is my inspiration as my first web development creation. Regardless of my competence with web development, this website will exist as a reminder that I can create a custom website. Lastly, it is a reference point for future websites/projects. If I need to remember how to make a contact us page I can reference this website for help!

Design Process –

Design :

I planned the design project with my family dog breeding business in mind. We hired web developers to make a website for the business but they never finished it. The color palette they used is the one I used for my website : blue, white, and red. I googled popular dog breeder websites to see what they had in common, I wanted to find the “essentials” of the dig breeding websites. On each page I found pricing, contact us, available litters pages so I decided to pick and use the pricing and the contact us as subpages.

Conclusion –

I learned many things from completing this project however there are specifically two things that come to mind 1) planning is **very** important to the website and 2) always check your website on multiple devices. Carefully planning and including every component, image and text before styling can save you time and effort. I planned everything well except for my text (because I wanted to experiment with the site a bit). This led to me having to change the css every time I changed the text item which took a lot of time and extra effort. Always checking your site on multiple devices is also very important to test how appealing and responsive it looks from multiple perspectives. My site looks fairly professional on a computer screen however it looks like a jumble of images and words on an iphone screen. These two lessons (along with the rest) will help me to plan carefully and thoughtfully about the finished product so that I can make it appealing and professional.